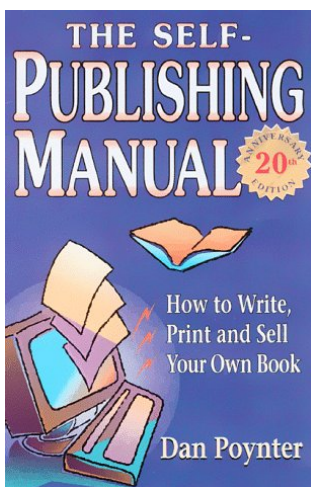


# [PDF] The Self-Publishing Manual: How To Write, Print And Sell Your Own Book (11th Ed)

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#### Books Details:

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#### Description:

The bible on self-publishing. Highly recommended by virtually everyone in the industry -- even other authors of books on the subject (many of whom probably followed the advice in Poynter's previous 11 editions). --This text refers to an out of print or unavailable edition of this title.

**Review** Now in it's 9th revised edition, Dan Poynter's The Self-Publishing Manual is the seminal, benchmark publication which is "must" reading for anyone contemplating publishing a book. All the necessary questions are answered, all the "tips, tricks &

techniques" for successfully publishing a quality title are laid out step-by-step using a very methodical system for producing a commercially-successful book beginning with applying the simple organizational plan to research your subject and put your thoughts down on paper. The publishing information will enable you to get your book into print quickly and easily by going direct and cutting out the middlemen, including getting the copyright for your own book, setting up your own publishing company, and benefiting from the tax breaks. Equally important is learning the secrets of low-cost book promotion, the (sometimes shocking) facts about advertising, setting up a distribution system, promoting your book with feature articles and radio/television interviews, spinning off electronic editions (including selling your information on-line and on CD-ROM). No one should venture into publishing without a thorough reading of *The Self-Publishing Manual*, and even then, keeping it within arm's reach for continual reference at every step of the publishing project. -- *Midwest Book Review*

One of the best how-to-do-it books. -- *Money Magazine*

This is the first book I recommend to those considering becoming a publisher. -- *Jan Nathan, Executive Director Publishers Marketing Association* --This text refers to an out of print or unavailable edition of this title.

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This (self-published) guide to "self publishing", updated in 2005, really caters to that special audience of authors who not only want to get published without going to a major commercial publishing house, but want to exert control over the entire writing-to-publishing-to-selling process. According to the author of this book, the first edition was written back in the 70s, and a lot of the content seems to reflect that. This isn't a book wrapped up in publishing industry speak, it is a plain talking guide on how to plan, write, publish and sell your masterpiece. Poynter does not tell you what to do but suggests what you can do to become an author. With over thirty years as a self publisher, and with hundreds of titles available it makes sense to learn from an expert. The Self-Publishing Manual, more effectively and successfully than any other book, has turned writers with an idea into successful authors with books. Real books. Books to be proud of. How? This book is designed to provide information on writing, publishing, marketing, promoting and distributing books. It is sold with the understanding that the publisher and author are not engaged in rendering legal, accounting or other professional services. If legal or other expert assistance is required, the services of a competent professional should be sought. It is not the purpose of this manual to reprint all the information that is otherwise available to authors and/or publishers, but instead to complement, amplify and supplement other texts. If you're looking for a way to self-publish your own book on the Kindle, it's surprisingly simple. Read more.

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