

## Practical Project Management

"The advice is realistic and genuine. . . . should be on the bookshelf of every DP manager."

—**Girish Parikh**, *Data Processing Digest*

"Considers the major facets of any project . . . clearly and effectively presented."

—*Computer Book Review*

"Reading this book will help eliminate unsavory aspects of project management. The author provides practical, everyday advice."

—*Data Management*

"*Practical Project Management* is not the traditional project management text. . . . *Practical Project Management* effectively deals with problems associated with data processing systems within companies. . . . A manager who seeks to better understand or to better manage a data processing department will find Page-Jones's book very valuable."

—**Russell W. Darnall**, *Project Management Journal*

"At last, there is a book to treat the topic properly. Meilir Page-Jones's *Practical Project Management* is about [the project manager] and about a problem that has been around from the first days of computing. That problem is the management of software development and of the people who, at least for the near future, undertake the increasingly complex technical tasks involved in software development. . . . contains many simple truths that will assist project managers in their professional roles. More importantly, it also contains many complex insights into the more challenging issues of applying those truths in a highly competitive and changing business world."

—**Rob Thomsett**, *from the foreword*

### About the Author

Meilir Page-Jones has worked extensively in the computer industry, as maintenance programmer, project manager, and currently as lecturer and consultant. Born in Wales, he now lives in Bellevue, Washington, where he is president of Wayland Systems.



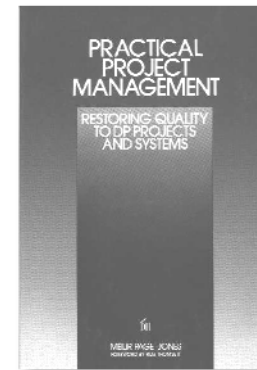
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# Practical Project Management

## Restoring Quality to DP Projects and Systems

by Meilir Page-Jones  
foreword by Rob Thomsett



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\$40.95 (includes \$6 UPS in US)

### Get Hands-On Advice for Managing People and Projects Successfully

**P**ractical Project Management is not just another management book, promising to divulge the latest secrets to successful project management. Nor is it merely a catalog of perennial woes and bad practices. Rather, it is a book full of fresh insights on what makes organizations effective, on how a project might be doomed to failure before it even starts, on what a manager can do to prevent disaster, on what managers need to understand in order to carry out their duties in a constantly changing environment, and on ways that a manager can motivate project members and users to achieve positive results.

**C**learly, a manager cannot run a successful project on theory alone: He or she needs practical rec-

ommendations, strategies, and procedures that can be adapted to the specific environment. With this book, Meilir Page-Jones provides the know-how, backing it up with humorous but no-less-real examples from his own experience.

**T**his exceptional handbook explores • Why and how projects must serve overall corporate objectives • How to organize and manage the project itself • How to hire, train, promote, and dismiss the people you manage.

**T**he book contains all the insights, examples, illustrations, exercises, strategies, and procedures you'll need to run an effective, successful department.

Read more about this book at  
<http://www.dorsethouse.com/books/ppm.html>

Project Management has become a vital element of business life. Success for both you and your organization will depend on good project management skills. How do you set up to succeed? This seminar shows you the practical tools, techniques, and advice you need. "Very practical, very useful. Gives confidence in knowing what is important and what is not. Mike is a very engaging speaker." Louisa Davison, Secret Agent Marketing. "An excellent introduction and reminder of some of the fundamentals of project management." Project management is the process of leading the work of a team to achieve goals and meet success criteria at a specified time. The primary challenge of project management is to achieve all of the project goals within the given constraints. This information is usually described in project documentation, created at the beginning of the development process. The primary constraints are scope, time, budget. The secondary challenge is to optimize the allocation of necessary inputs and apply them to meet Learn Project management so you can deliver your next project be on time, on budget, and to requirements. "This seminar shows you the practical tools, techniques, and advice you need. What will I get? You will get over two and a half hours of high-quality video - not just a PowerPoint with a voice-over. Project Management is process, & process is king. Welcome to a practical, proven way to manage profitable projects & create great experiences for your clients. 70+ video classes. Email templates." When you land a new project, where do you start? Not knowing the first step or point of contact in your team can kick things off to a rocky start. It's important to know who and where to go first to get the project rolling on the right foot. "It's hard to get your team organized. Say you find the right starting point.