The Everything Guide To Writing A Book Proposal: Insider Advice On How To Get Your Work Published; 2005; 304 pages; Meg Schneider; Simon and Schuster, 2005; 9781593373139

The everything guide to writing a book proposal : insider advice on how to get your work published. Item Preview. > remove-circle.Â · The business of publishing -- That's the agent's job -- Working with others -- Researching the market -- Mass-appeal fiction -- Targeted fiction -- Nonfiction categories -- Children's books -- The query letter -- Elements of the fiction proposal -- Elements of the nonfiction proposal -- Common proposal mistakes -- Your professional image -- Collecting credentials -- Writer, beware! - - Thanks, but no thanks -- The business of writing -- Inking the deal -- Once you get the contract. Notes. obscured text tight binding. Book proposals are used to sell nonfiction books to publishers. A book proposal argues why your book (idea) is a salable, marketable product. It acts as a business case or business plan for your book that persuades a publisher to make an investment. Instead of writing the entire book, then trying to interest an editor or agent (which is how it works with novels), you write the proposal first.Â If properly developed and researched, a proposal can take weeks or longer to write. While proposal length varies tremendously, most are somewhere around 10 to 25 pages double-spaced, not including sample chapters. Itâ€™s not out of the question for a proposal to reach 50 pages or more for complex projects once sample materials are included. This book is your ticket to getting published, full of practical advice from pros with long records of helping authors turn good ideas into salable and successful books.” - -CHARLES SLACK, author of Liberty's First Crisis, Hetty, Noble Obsession, and Blue Fairways. - “Jody Rein, former executive editor with divisions of HarperCollins Publishers and Penguin Random House, is the founder of boutique literary agency Jody Rein Books, Inc., and respected publishing consulting and coaching firm Author Planet Consulting.Â I have been recommending "How to Write a Book Proposal" by Michael Larsen to my clients for over a decade. The book has done well by us all, resulting in many a 5- and 6-figure book deal.