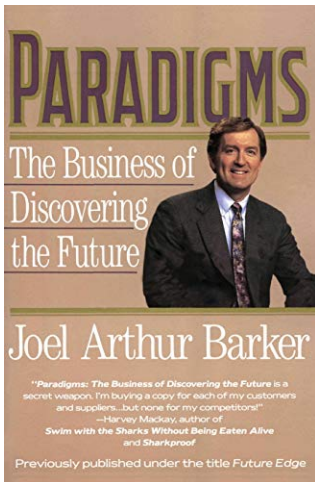


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About the Author Joel Arthur Barker has been a teacher and advertising executive and has served as director of the Future Studies Department of the Science Museum of Minnesota. His corporate clients include IBM, Monsanto, AT&T, General Mills, U.S. Sprint, the Mayo Clinic, 3M, Motorola, and Digital Equipment Corporation.

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