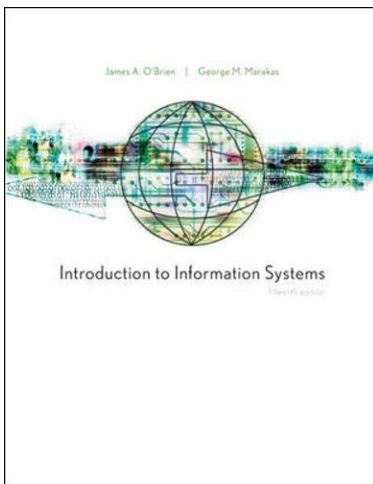


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Description:

About the Author George M. Marakas is an associate professor of Information Systems at the School of Business at the University of Kansas. His teaching expertise includes Systems Analysis and Design, Technology-Assisted Decision Making, Electronic Commerce, Management of IS Resources, Behavioral IS Research Methods, and Data Visualization and Decision Support. In addition, George is an active researcher in the area of Systems Analysis Methods, Data Mining and Visualization, Creativity Enhancement, Conceptual Data Modeling, and Computer Self-Efficacy. George received his PhD in Information Systems from Florida International University

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Introduction to information systems T. Cornford, M. Shaikh IS1060 2013 Undergraduate study in Economics, Management, Finance and the Social Sciences This is an extract from a subject guide for an undergraduate course offered as part of the University of London International Programmes in Economics, Management, Finance and the Social Sciences. Materials for these programmes are developed by academics at the London School of Economics and Political Science (LSE). For more information, see: www.londoninternational.ac.uk This guide was prepared for the University of London International Programmes An information system (IS) is a formal, sociotechnical, organizational system designed to collect, process, store, and distribute information. In a sociotechnical perspective, information systems are composed by four components: task, people, structure (or roles), and technology. Information systems can be defined as an integration of components for collection, storage and processing of data of which the data is used to provide information, contribute to knowledge as well as digital products. Licensed to: iChapters User. | An Introduction to Information Systems. Chapter 1. 3. Information systems are used in almost every imaginable profession. Entrepreneurs and small business owners use information systems to reach customers around the world. Sales representatives use information systems to advertise products, communicate with customers, and analyze sales trends. Managers use them to make multi-million-dollar decisions, such as whether to build a manufacturing plant or research a cancer drug. Financial advisors use information systems to advise their clients to help them save for retirement or their children's education.