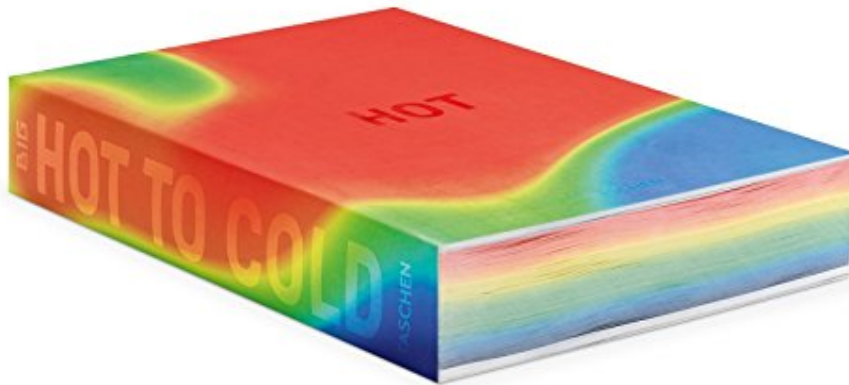


[PDF] BIG, HOT TO COLD: An Odyssey Of Architectural Adaptation

Bjarke Ingels - pdf download free book



Books Details:
Title: BIG, HOT TO COLD:
Author: Bjarke Ingels
Released:
Language:
Pages: 712
ISBN: 3836557398
ISBN13: 9783836557399
ASIN: 3836557398

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Description:

Better smart than sorry

An odyssey of architectural adaptation with Bjarke Ingels

After the global success of *YES IS MORE*, one of the best-selling architecture books of its generation, **BIG - Bjarke Ingels Group** presents *HOT TO COLD, An Odyssey of Architectural Adaptation*. The book coincides with the *HOT TO COLD* show at the **National Building Museum in Washington DC** and presents **60 case studies in harsh climate conditions** in order to examine where and how we live on our planet.

As we travel from one end of the spectrum to its opposite we will see that the more

harsh the climate gets, the more intense its impact on the architecture. The central challenge is to **mitigate the climatic extremes for hospitable human life** , while finding solutions that can be **both economically and environmentally profitable** .

Architecture is the art and science of accommodating the lives we want to live. Our cities and buildings aren't givens; they are the way they are because that is as far as we have gotten to date. They are the best efforts of our ancestors and fellow planetizens, and if they have shortcomings, it is up to us to continue that effort, pick up where they left off. *HOT TO COLD* stays true to BIG - Bjarke Ingels Group's grand mission to find a **pragmatic utopia** , shaping not only a particular structural entity, but the **kind of world we wish to inhabit** .

The book features:

- Design from **award-winning artists Sagmeister & Walsh**
 - Previously unpublished essays by Bjarke Ingels
 - A convertible dust jacket-poster
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BIG - Bjarke Ingels Group's first North American exhibition, HOT TO COLD takes viewers on an "odyssey of architectural adaptation" from the "hottest to the coldest parts of our planet to explore how BIG's designs are shaped by their cultural and climatic contexts." More than 60 architectural models of BIG's most recent projects, including 20 premiering for the first time, are being suspended from the second floor of the museum's historic Great Hall. Each project is interpreted through Iwan Baan's "masterful" photography, films by Ila Břka and Louise Lemoine, and the Grammy Award-winning graphi An Odyssey of Architectural Adaptation Hardcover " January 1, 1800. 4.8 out of 5 stars 222 ratings. Previous page. HOT TO COLD communicates BIG's sensibility for creating quality of life through design. What is most impressive is BIG's sensitivity to cultures and clients. As an architectural book it is well designed, projects are organized by climate/ region, allowing the reader to take in the entire book or quickly find a particular interest. Graphics and renderings are excellent. A must have for every architecture student and fan of excellent modern design. I recorded and edited this video for ARCHITECT magazine in January 2015. architectmagazine.com/videos/hot-to-cold-an-odyssey-of-architectural-adaptation. Lauren Honesty is available. Hire. Looking for more video pros? Post a job. Upload, livestream, and create your own videos, all in HD. Join Vimeo.