discussion is why the individuals behind the scenes have hardly any public recognition whatsoever. It is not about one side overtaking the other, but about appreciating the risks and hard work that everyone at Motown Records went through in order to make the label a shining example of black entrepreneurship that it is today. One Nation Under a Groove by Gerald Early, 9780472089567, available at Book Depository with free delivery worldwide. In its heyday Motown Records was a household word, one of the most famous and successful black-owned businesses in American history, and, arguably, the most significant of all American independent record labels. How it got to be that way and how it changed the face of American popular culture are the subjects of this concise study of Berry Gordy's phenomenal creation. Author Gerald Early tells the story of the cultural and historical conditions that made Motown Records possible, including the dramatic shifts in American popular music of the time, changes in race relations and racial attitudes. See what's new with book lending at the Internet Archive. One nation under a groove: Motown and American culture. Item Preview. There are no reviews yet. Be the first one to write a review. One Nation Under A Groove book. Read 8 reviews from the world's largest community for readers. How Motown changed the landscape of American popular culture. "Motown AND AMERICAN CULTURE." Early is situating these songs in a context. If you enjoy reading about CONTEXTS, about the intersections of race and class that produce great art, you'll love his book.