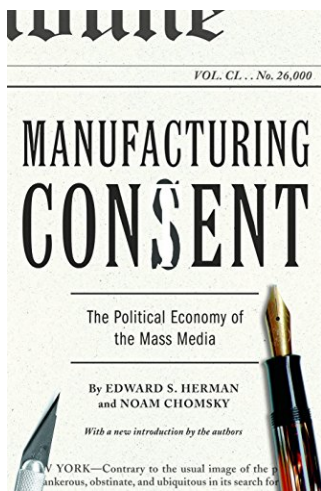


[PDF] Manufacturing Consent: The Political Economy Of The Mass Media

Noam Chomsky, Edward S. Herman - pdf download free book



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Description:

An absolutely brilliant analysis of the ways in which individuals and organizations of the media are influenced to shape the social agendas of knowledge and, therefore, belief. Contrary to the popular conception of members of the press as hard-bitten realists doggedly pursuing unpopular truths, Herman and Chomsky prove conclusively that the free-market economics model of media leads inevitably to normative and narrow reporting. Whether or not you've seen the eye-opening movie, buy this book, and you will be a far more knowledgeable person and much less prone to having your beliefs manipulated as easily as the press. --This text refers to an out of print or

unavailable edition of this title.

From Publishers Weekly Herman of Wharton and Chomsky of MIT lucidly document their argument that America's government and its corporate giants exercise control over what we read, see and hear. The authors identify the forces that they contend make the national media propagandisticthe major three being the motivation for profit through ad revenue, the media's close links to and often ownership by corporations, and their acceptance of information from biased sources. In five case studies, the writers show how TV, newspapers and radio distort world events. For example, the authors maintain that "it would have been very difficult for the Guatemalan government to murder tens of thousands over the past decade if the U.S. press had provided the kind of coverage they gave to the difficulties of Andrei Sakharov or the murder of Jerzy Popieluszko in Poland." Such allegations would be routine were it not for the excellent research behind this book's controversial charges. Extensive evidence is calmly presented, and in the end an indictment against the guardians of our freedoms is substantiated. A disturbing picture emerges of a news system that panders to the interests of America's privileged and neglects its duties when the concerns of minority groups and the underclass are at stake. First serial to the Progressive.

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MANUFACTURING. I CONSENT. 1. I. I The Political Economy. I. I, of the Mass Media. , I. I.Â Mainstream Media Usage of "Genocide" for Kosovo, East Timor, Turkey, and Iraq xxi I-I Financial Data for Twenty-four Large Media Corporations (or Their Parent Firms), December 1986 6 1-2 Wealth of the Control Groups of Twenty-four Large Media Corporations (or Their Parent Companies), February 1986 9 1-3 Affiliations of the Outside Directors of Ten Large. â€|Rights (1979) and later in Manufacturing Consent: The Political Economy of the Mass Media (1988), Chomsky and the economist Edward Herman analyzed the reporting of journalists in the mainstream (i.e., corporate-owned) media on the basis of statistically careful studies of historical and contemporary examples. Their work provided striking evidence of â€| Read More. Inspire your inbox â€“ Sign up for daily fun facts about this day in history, updates, and special offers. Manufacturing consent: The political economy of mass media. The renowned book presents the critical mass media theory about inequality and its multitude consequences on the use of mass media by the elite group to their own ends. The explicit exploration of the behavioral and structural, (not the effects) model of mass media shows the rise of the new era of market-based media. The Present and Clear Danger, as Robert Mcshesney and Edward Herman called it in 1997 in the 'The Global Media.' Though the book travels to different corners of the globe in its supporting instances, "[A] compelling indictment of the news media's role in covering up errors and deceptions in American foreign policy of the past quarter century."--Walter LaFeber, The New York Times Book Review. From the Back Cover.Â What emerges from this work is a powerful assessment of how propagandistic the U.S. mass media are, how they systematically fail to live up to their self-image as providers of the kind of information that people need to make sense of the world, and how we can understand their function in a radically new way. The title for this talk is, you may have noticed, Manufacturing Consent: The Political Economy of the Mass Media. Thatâ€™s actually the title of a recent book that I was co-author of with- my co-author is Edward Herman, and the two of us have been working together for many years. We- the first- our first book was published in 1974, a book on American foreign policy and the media, in fact, and it was published by a publisher, a textbook publisher, flourishing textbook publisher, which happened to be a subsidiary of Warner Communications Incorporated. Well, unless youâ€™re a very rare person you nev