

Managing Today's University: Strategies for Viability, Change, and Excellence, Wiley, 1995, 9780787900724, 1995, 432 pages, Frederick E. Balderston

Managing today's university: Strategies for viability, change and excellence. San Francisco, CA: Jossey-Bass. The second edition of Managing Today's University is a revised version of its 1974 antecedent supplemented with new chapters on managing change in higher education. Defining universities as "information and learning organizations," Frederick Balderston covers a broad variety of policy making and management topics ranging from the analysis of organizational structure and principles to resource development to quality assessment of American higher education. Management Today Monthly Magazines. Hardback Books Frederick Forsyth. Adult Learning and University Management Book. Managing Today's University: Strategies for Viability, Change and Excellence by Frederick E. Balderston (Hardback, 1995). Be the first to write a review About this product. Brand new: Lowest price. Ensuring Viability, Change, and Excellence. Reviews. "An important addition to the library of anyone concerned with or interested in the role of the university in today's society. Those of us who have devoted our life's work to improving the delivery of educational programs and services to students will appreciate Balderston's comprehensive view of our work setting." If your book is not available on E-ZBorrow, you can request it through ILLiad (ebooks unavailable). You can also use ILLiad to request chapter scans and articles. Tags: Add Tag. Managing today's university : strategies for viability, change, and excellence / by: Balderston, Frederick E. Published: (1995). Leading Colleges and Universities : Lessons from Higher Education Leaders / Published: (2018). The university as an organization / Published: (1973). Higher education administration : a guide to legal, ethical, and practical issues / by: Goonen, Norma M. Published: (1999). Managing Change for Organizations. Managers as Leaders of Change. Leaders are in the unique role of not only designing change initiatives but also enacting and communicating them. Management Change " New CEOs or other executive players can significantly impact strategy and corporate culture. Understanding the risks associated with hiring (or promoting for) new upper management is key to making a good decision on best fit. Key Terms. viability: The ability to live or to succeed. catalyst: Someone or something that encourages progress or change. Organization development (OD) is a deliberately planned effort to increase an organization's relevance and viability.