

Buy Low, Rent Smart, Sell High: Real Estate Investing for the Long Run | 2003 | 214 pages | 9780793177561 | KAPLAN PUB, 2003 | Scott Frank, Andy Heller

A basic investment rule is to buy low and sell high. While WPC certainly didn't time their equity offering as well as others have in the space that were able to raise capital before the March weakness began, we certainly appreciate management showing the patience and intestinal fortitude to wait until the stock rebounded off of the lows in the upper \$30s. These high rent collection figures have led to a fairly flat-line 2020 AFFO growth outlook, which is better than we can say of many of WPC's peers. Right now, the consensus 2020 AFFO expectation for WPC comes in at \$4.79/share. This represents -4% y/y growth compared to 2019's year-end total of \$5.00/share. I am long WPC while selling out of the money calls. Bring in additional income while waiting for a move up. Reply. Before buying my first real estate investment property, I did months of research. I read quite a few blog posts and podcasts, but mainly I searched for the best books on real estate investing. (Side note: If you're looking for something great to read related to your career or business, then join over 1 million others and start your day with the latest news from Wall St. to Silicon Valley. This newsletter is a 5-minute read that's informative, witty and FREE!) I bought about 30 books on the subject and read them all. 13. Retire Rich from Real Estate: A Low-Risk Approach to Buying Rental Property for the Long-Term Investor by Marc Andersen PhD. 14. The ABCs of Real Estate Investing: The Secrets of Finding Hidden Profits Most Investors Miss (Rich Dad's Advisors) by Ken McElroy. An edition of Buy low, rent smart, sell high (2003). Buy low, rent smart, sell high. real estate investing for the long run. Buy low, sell high is a strategy where you buy stocks or securities at a low price and sell them at a higher price. This strategy can be difficult as prices reflect emotions and psychology and are difficult to predict. Traders, thus, use other tactics, such as moving averages, the business cycle, and consumer sentiment to help decide on when to buy and sell. What Is Buy Low, Sell High? Behind the truism is the tendency of the markets to overshoot on both the downside and the upside. Part of the reason is a pure herd instinct that drives stock prices. The investor who takes an unbiased look at